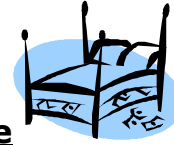


American Realty, LTD.



We're Looking Out For You!



How To Showcase Your Home

Add touch of color. Use fresh or silk flowers to breathe life and color into main rooms. A colored throw or pillows on a couch will jazz up a dull room. If re-painting, try to use a soft inviting color like a light tan or a neutral color, too much white walls make it dull.

Make the bathrooms feel luxurious. Put away those old towels and toothbrushes. When buyers enter your bathroom, they should feel pampered. Add a new shower curtain, fresh towels and fancy guest soaps.

Does it smell good? Set out potpourri or fresh baked goods for a homey smell. Make sure there are no lingering scents from cigarettes or pets.

Help them envision living there. Set the table with pretty dishes and candles, and create other vignettes throughout the home to help buyers picture themselves there. For example, in the basement lay out a chess game.

Beautify the entrance. Buy a fresh doormat with a pretty pattern or clever saying. Wash and polish the front door knob.

Make the rooms feel bigger. Take one or two major pieces of furniture out of every room to create a sense of spaciousness.

Accentuate counter space. Put away kitchen appliances and personal bathroom items to give the illusion of more counter space.

Lay logs in the fireplace. Or put a basket of flowers there if it's not in use.

Depersonalize the rooms. Put away family photos, mementos, and distinctive artwork.

The lawn should sparkle. Turn on the sprinklers for 15 minutes to make the lawn sparkle. In the winter, make sure the walkway is recently shoveled.